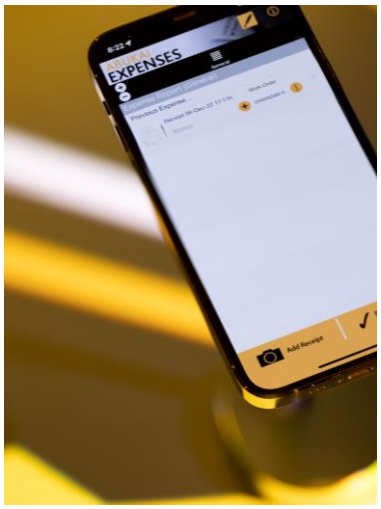
The Leader in ACTIONABLE BUSINESS PRODUCTIVITY™

Company Overview:



Q) ***What does ABUKAI mean?***

A) The name ABUKAI is a distillation of several concepts. It refers to a blend of business, productivity, efficiency and process improvement to improve ROI. Similar to how an ABACUS enabled commerce efficiency, ABUKAI enables the next wave of BUSINESS productivity. The "A" in ABUKAI stands for "ACTIONABLE." The "BU" is for "BUSINESS." And, the suffix "KAI" is from the Japanese word "KAIZEN" which means change for the better. Altogether, ABUKAI represents what our company stands for, providing ACTIONABLE BUSINESS PRODUCTIVITY.

Q) ***Can you describe ABUKAI's leadership?***

A) ABUKAI's team is built around a team of experienced professionals with an outstanding track record of success in business solutions, SaaS applications and wireless software. ABUKAI is led by its President and Chief Executive Officer, Philipp Schloter. Philipp was named one of the top 50 SaaS CEOs. Prior to ABUKAI, Philipp served as a General Manager at Nokia; Head of Product & Service Innovation at the Silicon Valley office of Deutsche Telekom's management consulting arm; Global Product Manager for Windows Server at Microsoft, and the CEO for PIXTO [Acquired by Nokia]. Philipp holds degrees in Computer Sciences, Economics, and Electrical Engineering from Stanford University.

Q) ***Where is ABUKAI located?***

A) Headquartered in San Francisco, California, ABUKAI is also represented across APAC, Europe, Latin America, and the United States.

Q) ***What is ABUKAI's main focus?***

A) As the innovative leader in providing ACTIONABLE BUSINESS PRODUCTIVITY ™ solutions, **ABUKAI's** goal is to revolutionize how companies conduct business by providing them unique solutions that substantially increase productivity.

Q) ***What are ACTIONABLE BUSINESS PRODUCTIVITY solutions?***

A) ACTIONABLE BUSINESS PRODUCTIVITY (ABP) solutions are those which are developed by blending new business thinking and simple user experience with the latest technology, and which are "***actionable***." That is, with ABP solutions, users can actually complete business tasks wherever they are, in real-time. ABP solutions deliver new levels of ubiquity, efficiency and speed of deployment and thereby significantly improve the productivity of companies and their employees while rapidly delivering ROI.

Q) ***How is ABUKAI able to create ABP solutions?***

A) ABUKAI leverages the explosive proliferation of smartphone applications, and marries that to the scalability and efficiency of software-as-a-service (SaaS) architecture and the power of state-of-the-art algorithms to create its ABP solutions. This produces an immensely flexible and effective approach with which to build innovative solutions to business productivity challenges. ABP solutions are designed to function as efficient, light-weight interfaces between a company's existing processes, people and multiple, diverse input devices.

Q) ***What are the ABP solutions that ABUKAI has created?***

A) Although ABUKAI has several new solutions scheduled for evaluation for release in its product pipeline, its first commercial service released to the public is, ABUKAI Expenses™. ABUKAI Expenses substantially reduces the time and effort required to complete expense reports, and increases reporting accuracy, by leveraging the power of mobile technology and networks. ABUKAI Expenses is deployed at several corporate customers and has been reported to reduce time required for expense report creation by over 80%.

ABUKAI Expenses:

Q) ***How does ABUKAI Expenses work?***

A) With ABUKAI Expenses, you can complete your expense reports in seconds using your smartphone. All it takes is a simple two-step process:

Step 1: Simply take a picture of each receipt while on the road or in your office.

Step 2: Press "Submit" whenever you are ready to submit your expense report.

You'll receive your finished expense report with cost categorization, date, vendor and all the other information already filled in for you.

Q) ***What types of phones will ABUKAI Expenses work with?***

A) ABUKAI Expenses works with the predominantly represented iOS and Android devices used by businesspeople today. As such, it is capable of supporting 99% of the mobile phones in the U.S. market.

Q) ***How does ABUKAI Expenses differ from other mobile phone expense applications?***

A) ABUKAI Expenses delivers "beginning to end" automation. No other expense management service or application fully automates your expense submissions. After you take a picture of your receipt, the service does the manual work for you. It derives the key expense information directly from the receipt image. ABUKAI Expenses eliminates all the cumbersome work of typing data into your phone or computer from the receipts. ABUKAI Expenses can read receipts in any language and can read hand-written receipts. It automates the categorization of expenses into the correct accounts and even calculates exchange rates for foreign currency expenses. This is why ABUKAI Expenses eliminates so much of the time and effort it usually takes to complete expense reports.

Q) ***How is the expense report information delivered back to you?***

A) With the standard ABUKAI Expenses offering, you receive expense reports via email in a formatted Excel expense report template with an accompanying PDF document including labeled images of your receipts. In addition, QBO, OFX and CSV files are available for import into various accounting or expense tracking software such as QuickBooks. For certain companies, ABUKAI

Expenses already delivers customized expense report formats. When first entering your email address, the user might get a notification if a company was recognized with a custom format configured.

Users can also directly link ABUKAI to Intuit QuickBooks Online or Xero Accounting through the ABUKAI User Portal. ABUKAI Expenses then posts the expenses and receipt images, directly into Intuit QuickBooks Online or Xero Accounting after processing. ABUKAI Expenses even automatically categorizes the expenses based on the cost categories configured.

For corporate customers, ABUKAI can also integrate with ERP and accounting software packages, to best serve customers, including Exact, Fortnox, FreshBooks, Intacct, Intuit, Kashflow, MYOB, Oracle, Sage, SAP, and many more. ABUKAI can also support custom integrations with key software, such as CRM, project management, property management or other vertical software tools.

With a CUSTOM CORPORATE ACCOUNT, ABUKAI will directly work with the customer to design the most optimal overall process. ABUKAI can draw on various key modules in the ABUKAI platform such as Approvals, Automated Corporate Card Matching, Policies, Delegate Management, and more. ABUKAI can also work with the customer to enable direct submission of expenses into a customer's existing ERP, accounting, document archiving, or expense management system. ABUKAI can work with a variety of interfaces including HTTPS-based web APIs, FTP file-based deliveries and has implemented countless custom interfaces for existing customers. ABUKAI has integrations to other key systems like CRM, project tracking, CMMS, work order software, etc., so that key data can from between ABUKAI and other systems.

Q) ***What kinds of plans are offered for ABUKAI Expenses?***

A) ABUKAI Expenses is currently offered in four different plans:

1. FREE ACCOUNT-- Individual users can choose this plan, which gives 12 report submissions (11-20 receipts count as 2 reports, 21-30 receipts as 3 reports). The FREE ACCOUNT delivers all basic ABUKAI Expenses features, including foreign currency conversion and automatic delivery of Excel expense reports and accompanying PDF documents incorporating images of receipts associated with that report.

2. INDIVIDUAL ACCOUNT – If more reports are required, individuals may choose the plan with unlimited number of reports for US$99/year. This plan is perfect for those who travel frequently for business. Report customizations are available for an extra charge.

3. STANDARD CORPORATE ACCOUNT -- For departments or companies that do not require customization, the STANDARD CORPORATE ACCOUNT is available. There is a $49 one-time setup fee, plus a fee of $99 per user. This account also provides unlimited number of reports, and can be purchased from the ABUKAI website for 1 to 50 users.

4. CORPORATE CUSTOM ACCOUNT -- For department or businesses that need a higher number of seats, unique report templates, additional features or custom integration with existing expense management systems, CUSTOM CORPORATE ACCOUNT service is available. This plan supports 10 to an unlimited number of users.

Q) ***What is ABUKAI's Corporate Account Portal?***

A) Access to the Corporate Account Portal is included in all standard and custom corporate accounts. It's a powerful way to see all expense data in the system, manage your employee database, review your account information, and access usage statistics and service invoices. The account administrator logs in to the portal with the corporate account username and password received via email from ABUKAI. In the account information tab, customer contact information and customization options can be reviewed. Also, the administrator can request adding additional seats or customizations.

With a CUSTOM CORPORATE ACCOUNT and the Corporate Receipt Review Module, the account administrator can see all the expense data for users on the account and can easily export data for closing the books, or in case of an audit. Automated Corporate Card Matching to reconcile corporate card transactions is also available here. In the "Employee Setup" tab, the administrator can assign employees to the account seats, with their email, name and other information such as their manager, employee ID, location or unit. Customers can also electronically import employee data. These details enable employees to access ABUKAI and assist in generating the expense reports. The usage statistics tab allows the administrator to review key statistics, as well as the accounts' return-on-investment, based on employee time-savings. Finally, the invoice & billing tab enables the administrator to review any outstanding invoices from ABUKAI. Various other modules exist,and are available upon request.

Q) ***What is ABUKAI's User Portal?***

A) The ABUKAI User Portal provides a range of capabilities such as editing existing expenses, submitting expenses for approval, uploading receipts, importing and reconciling credit card transactions, viewing statistics, accessing past reports, archiving existing reports and managing a user profile. If a user is also an approver, they can access the Approvals Module here to approve, reject or edit reports.

The ABUKAI User Portal is a powerful solution included in all ABUKAI Expenses accounts.

Q) ***How can I get ABUKAI Expenses?***

A) The ABUKAI Expenses standard solution is available directly from the ABUKAI website on its "Get Account" page. Users can also search for "ABUKAI" in the Apple App Store or Google Play. ABUKAI is also now available through the Amazon App Store. Users will automatically get a FREE

ACCOUNT when first entering the email (unless registered already for another account type), which gives 12 report submissions (11-20 receipts count as 2 reports, 21-30 receipts as 3 reports). This plan delivers all basic ABUKAI Expenses features, including foreign currency conversion and automatic delivery of Excel expense reports and accompanying PDF documents incorporating images of receipts associated with that report. The Intuit QuickBooks Online, and Xero Accounting integration can also be activated through the ABUKAI User Portal at http://abukai.com/user.

Q) ***How are the different plans priced?***

A) An ABUKAI Expenses INDIVIDUAL ACCOUNT is priced at $99/year. The STANDARD CORPORATE ACCOUNT is currently priced at $49 for account setup plus a $99/user per year charge. CUSTOM CORPORATE ACCOUNT plan prices vary depending on services and seats needed as well as complexity of requirements. The FREE ACCOUNT is obviously free.

Q) ***My company already has an Expense Management System; can we still use ABUKAI Expenses?***

A) Yes! ABUKAI Expenses can be configured to work in concert with existing expense management systems such as those supplied by Insperity, Oracle, and others. ABUKAI Expenses doesn't replace those systems but rather augments them such that the up-front "productivity killing" activities of entering data, managing and transmitting the reports and accompanying receipts to the accounting department, and input into the expense management system are eliminated.

Q) ***What about data security?***

A) ABUKAI employs the latest in security and encryption technology. All data traffic to ABUKAI's servers is encrypted via SSL and secure corporate account authentication processes.

Q) ***I think ABUKAI Expenses may be something my company could really use. Where do I go to get more information or request a proposal?***

A) You can find more information about ABUKAI Expenses at http://abukai.com. To request a proposal, please send an email to sales@abukai.com.